

Cookie policy

What are cookies

Website cookies are small text files that websites store on a user's computer or device. They are used to remember information about a user's visit, such as login details, preferences, and browsing activity. This information helps websites personalize the user experience, remember settings, and track user behavior.

Here's a more detailed explanation...

What they are:

- Cookies are small files that websites send to your browser when you visit them.
- They store data about your browsing session, like your preferences, login status, and what you've added to your shopping cart.
- There are different types of cookies, including first-party cookies (set by the website you're visiting) and third-party cookies (set by other websites embedded on the page).

How they work:

- When you visit a website, it can set a cookie on your device.
- The next time you visit the same website, your browser sends the cookie back to the website.
- This allows the website to recognize you and remember your preferences or previous activity.

Why they are used:

Personalization:

Cookies can remember your language preferences, login details, and other settings to personalize your experience.

Functionality:

They help websites remember items in your shopping cart, keep you logged in, and provide other essential features.

Analytics:

Websites use cookies to track user behavior, which helps them understand how people use their site and improve its performance.

Advertising:

Cookies can be used to track your browsing activity across different websites and deliver targeted ads.

Types of cookies:

- **Session cookies:** These are temporary cookies that are deleted when you close your browser.
- **Persistent cookies:** These cookies remain on your device for a longer period and are used to remember your preferences over multiple browsing sessions.
- **First-party cookies:** Cookies set by the website you are currently visiting.

- **Third-party cookies:** Cookies set by a different website than the one you are visiting, often used for advertising or tracking.

Privacy implications:

- While cookies can enhance your browsing experience, they can also be used to track your online activity and create a profile of your browsing habits.
- Third-party cookies, in particular, can raise privacy concerns as they can track you across multiple websites.
- Many websites now provide options for users to manage or block cookies to protect their privacy.

How cookies are used by insideOutOfLincoln

We only use **session cookies** and we don't use any **third-party** cookies.

Some of the cookies we use are **essential**, they are...

- **cookieAllow:** When you visit our website, you are shown a cookie consent page where you must select between *essential cookies* only, or *essential+functional* cookies, we use a cookie to store your selection. This enables the web pages to know if they can use functional cookies or not.

- **PHPSESSID:** When you log in to our website, a cookie is used to enable the website to remember you as you move between web pages.

Some of the cookies we use are **functional**, they are...

- **lastCat:** Used by the categories page, this stores the category you selected most recently, so when you return to the categories page, it can display the category that you were looking at last time in case you wanted to look at other items in the same category.

- **lastSrch:** Used by the search page, this stores the search parameters you used most recently, so when you return to the search page, it can display the same search results as the last time in case you wanted to view other items from the same set of results.

We do not use cookies for **analytics** or for **tracking**, and the cookies we use are **session** cookies only, we don't use **persistent** cookies, and we don't use **third-party** cookies.